

Hong Kong Exchanges and Clearing Limited and The Stock Exchange of Hong Kong Limited take no responsibility for the contents of this announcement, make no representation as to its accuracy or completeness and expressly disclaim any liability whatsoever for any loss howsoever arising from or in reliance upon the whole or any part of the contents of this announcement.



廣州白雲山醫葯集團股份有限公司

GUANGZHOU BAIYUNSHAN PHARMACEUTICAL HOLDINGS CO., LTD.

(a joint stock company with limited liability established in the People's Republic of China)

(H Share Stock Code: 0874)

Inside Information and Resumption of Trading in Shares

This announcement is made by Guangzhou Baiyunshan Pharmaceutical Holdings Company Limited (the “Company”) pursuant to Rule 13.09 of the Rules Governing the Listing of Securities (the “Listing Rules”) on The Stock Exchange of Hong Kong Limited (the “Stock Exchange”) and the Inside Information Provisions (as defined under the Listing Rules) of Part XIVA of the Securities and Futures Ordinance (Chapter 571 of Laws of Hong Kong).

Cooperative Agreement

The Company hereby announces that, in the afternoon of 5 March 2014, Guangzhou WangLaoJi Great Health Industry Company Limited (廣州王老吉大健康產業有限公司) (“WLJ Great Health”), a wholly-owned subsidiary of the Company, entered into a strategic cooperative agreement (“Cooperative Agreement”) with Shenzhen Shiji Kaixuan Technology Company Limited (深圳市世紀凱旋科技有限公 司) (“Kaixuan Technology Company”) in Beijing for the joint provision of online and offline interactive activities in relation to World Cup 2014. The material terms of the cooperation is set out below:

1. During the World Cup promotion period, WLJ Great Health is authorized by Kaixuan Technology Company to use the following official titles:
 - (1) The official partner of Tencent for the World Cup Quiz;
 - (2) The official drink of Tencent for the World Cup; and
 - (3) The strategic partner of Tencent for the World Cup.
2. Both parties will organize joint promotion by sharing resources:
 - (1) WLJ Great Health undertakes that the logo of Kaixuan Technology Company will be printed on the red-canned products produced by WLJ Great Health during the World Cup;

- (2) Kaixuan Technology Company undertakes that it will provide no less than 3 core projects in which the WLJ Great Health products will be shown; and
 - (3) The marketing division of Kaixuan Technology Company, and Kaixuan Technology Company internally, will show the red-canned products and logo of WLJ Great Health in the advertisements and promotions during the World Cup.
3. WLJ Great Health will be provided with the World Cup resources package, “10 a.m. News” resources package and the core, solid and extensive resources of Kaixuan Technology Company for brand promotion;
 4. Both parties will jointly organize online and offline interactive activities of the World Cup and provide prizes to boost promotion effect; and
 5. The resources and the monetary amount of cooperation are subject to the final contract entered into between the parties and advertising schedule.

It is expected that the influence of the “WangLaoJi” brand and the brand and product awareness among consumers will be strengthened by this strategic cooperation.

The legal representative of Kaixuan Technology Company is Mr. Ma Huateng. The registered capital of Kaixuan Technology Company is RMB11 million. The scope of business of Kaixuan Technology Company is information business, computer software and hardware design, technology development and sales, other domestic commercial and material supply industry as well as advertising. Kaixuan Technology Company is a company established in the People’s Republic of China with limited liability.

The Cooperative Agreement is merely a framework agreement, the amounts involved and the impact on the revenue of the Company and WLJ Great Health remain uncertain. Investors should be aware of investment risks.

Resumption of Trading in Shares

At the request of the Company, trading in the shares of the Company on the Stock Exchange has been halted since 9:00 a.m. on 5 March 2014 pending the release of this announcement. The Company has made an application to the Stock Exchange for the resumption of trading in the shares of the Company on the Stock Exchange with effect from 9:00 a.m. on 6 March 2014.

The Board of
Guangzhou Baiyunshan Pharmaceutical Holdings Company Limited

Guangzhou, the PRC, 6 March 2014

As at the date of this announcement, the Board comprises Mr. Li Chuyuan, Mr. Chen Mao, Ms. Liu Juyan, Ms. Cheng Ning, Mr. Ni Yidong, Mr. Wu Changhai and Mr. Wang Wenchu as executive directors, and Mr. Wong Lung Tak Patrick, Mr. Qiu Hongzhong, Mr. Fang Shuting and Mr. Chu Xiaoping as independent non-executive directors.