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HONG KONG JEWELLERY HOLDING LIMITED

香港珠寶控股有限公司

(Incorporated in Bermuda with limited liability)

(Stock code: 08048)

PROPOSED CHANGE OF COMPANY NAME

The Board proposes to change the existing name of the Company from “Hong Kong Jewellery Holding Limited” to “Yu Tak International Holdings Limited” and to adopt “御德國際控股有限公司” as the secondary name in Chinese of the Company to replace its existing secondary name in Chinese “香港珠寶控股有限公司”.

A circular and a notice of the SGM together with the form of proxy in respect of the proposed Change of Company Name will be dispatched to the Shareholders as soon as practicable.

PROPOSED CHANGE OF COMPANY NAME

The board (the “**Board**”) of directors (the “**Directors**”) of Hong Kong Jewellery Holding Limited (the “**Company**”) proposes to change the existing name of the Company from “Hong Kong Jewellery Holding Limited” to “Yu Tak International Holdings Limited” (the “**Primary Name**”) and to adopt “御德國際控股有限公司” as the secondary name in Chinese of the Company (the “**Secondary Name**”) to replace its existing secondary name in Chinese “香港珠寶控股有限公司” (the “**Change of Company Name**”).

REASONS FOR THE PROPOSED CHANGE OF COMPANY NAME

The Board believes that the new English and Chinese names of the Company will provide the Company with a better identification and strengthen the Company’s corporate image, which will benefit the Company’s future business development. Therefore, the Board considers that the Change of Company Name is in the best interests of the Company and the shareholders of the Company (“**Shareholders**”) as a whole.

CONDITIONS FOR THE PROPOSED CHANGE OF COMPANY NAME

The Change of Company Name will be subject to (i) the passing of a special resolution by the Shareholders at a special general meeting of the Company (the “**SGM**”) to approve the Change of Company Name; and (ii) the approval for the Change of Company Name having been granted by of the Registrar of Companies in Bermuda.

Subject to satisfaction of the conditions set out above, the effective date of the Primary Name and the Secondary Name will take effect from the date on which the Registrar of Companies in Bermuda enters the Primary Name and the Secondary Name on the register maintained by the Registrar of Companies in Bermuda in place of the existing English name and secondary name in Chinese of the Company. Upon the Primary Name and the Secondary Name becoming effective, the Company will carry out the necessary filing procedures with the Registrar of Companies in Hong Kong.

TRADING AND DEALING ARRANGEMENTS

The stock short name of the Company will also be changed accordingly and the shares of the Company will be traded on the Stock Exchange under the new name. The Change of Company Name will not affect any of the rights of any shareholders of the Company. All existing share certificates in issue bearing the existing name of the Company will, after the Change of Company Name, continue to be evidence of title to the shares under the new names of the Company and will be valid for trading, settlement and delivery for the same number of shares in the new names of the Company. The size of the board lot for trading in the shares of the Company will remain unchanged after the Change of Company Name. Once the Change of Company Name becomes effective, any issue of share certificates will be issued in the new names of the Company. There will be no special arrangement for exchange of the existing shares certificates. The Company may also change its website.

GENERAL

A circular and a notice of the SGM together with the form of proxy in respect of the proposed Change of Company Name will be dispatched to the Shareholders as soon as practicable. The Company will make further announcement(s) on the results of the SGM, the effective date of the Change of Company Name and the arrangement relating to trading and dealings in the shares of the Company on the Stock Exchange under the new English and Chinese names of the Company.

On Order of the Board
Hong Kong Jewellery Holding Limited
Chong Yu Ping
Chairman

Hong Kong, 15 July 2016

As at the date of this announcement, the Board comprises three executive Directors, namely, Mr. Chong Yu Ping, Ms. Li Xia and Mr. Chen Yin and three independent non-executive Directors, namely, Mr. Lam Tin Faat, Ms. Lu Haina and Ms. Na Xin.

This announcement, for which the Directors collectively and individually accept full responsibility, includes particulars given in compliance with the GEM Listing Rules for the purpose of giving information with regard to the Company. The Directors, having made all reasonable enquiries, confirm that, to the best of their knowledge and belief:– (1) the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive; and (2) there are no other matters the omission of which would make any statement in this announcement misleading.

This announcement will remain on the GEM website at <http://www.hkgem.com> on the “Latest Company Announcement” page for at least seven days from the date of its publication and the Company’s website at www.hkjewelry.net.