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 **香港珠寶**
H.K. JEWELRY CO.
HONG KONG JEWELLERY HOLDING LIMITED
香港珠寶控股有限公司
(Incorporated in Bermuda with limited liability)
(Stock code: 8048)

**DELAY IN DESPATCH OF CIRCULAR
IN RELATION TO
CONTINUING CONNECTED TRANSACTIONS**

Reference is made to the announcement of the Company dated 18 September 2013 (the “**Announcement**”) in relation to, among others, (i) the Master Agreement I and the Master Agreement II and (ii) the respective proposed annual caps for the Continuing Connected Transactions I and the Continuing Connected Transactions II for the three years ending 31 December 2015. Unless otherwise stated, capitalized terms used herein shall have the same meanings as those defined in the Announcement.

As stated in the Announcement, a circular (the “**Circular**”) containing, among other information, (a) a letter from the Board containing further details of the Master Agreement I and the Master Agreement II; (b) a letter from the Independent Board Committee; (c) a letter from the Independent Financial Adviser to the Independent Board Committee and the Independent Shareholders; and (d) a notice convening the SGM, is expected to be despatched to the Shareholders within 15 Business Days from the date of the Announcement, that is, on or before 11 October 2013. As additional time is required to finalize certain information for inclusion in the Circular, it is expected that the despatch date of the Circular will be postponed to a date falling on or before 25 October 2013.

By order of the Board
HONG KONG JEWELLERY HOLDING LIMITED
Yip Tin Hung
Executive Director

Hong Kong, 11 October 2013

As at the date of this announcement, the Board comprises four executive Directors, namely, Li Xia, Lin Di, Chen Yin and Yip Tin Hung and three independent non-executive Directors, namely, Lam Tin Faat, Lu Haina and Fu Ping Man.

This announcement, for which the Directors collectively and individually accept full responsibility, includes particulars given in compliance with the GEM Listing Rules for the purpose of giving information with regard to the Company. The Directors, having made all reasonable enquiries, confirm that, to the best of their knowledge and belief:- (1) the information contained in this announcement is accurate and complete in all material respects and not misleading; and (2) there are no other matters the omission of which would make any statement in this announcement misleading.

This announcement will remain on the GEM website at <http://www.hkgem.com> on the “Latest Company Announcement” page for at least seven days from the date of its publication and the Company’s website at www.hkjewelry.net.