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**HONG KONG JEWELLERY HOLDING LIMITED**  
**香港珠寶控股有限公司**  
*(Incorporated in Bermuda with limited liability)*  
**(Stock Code: 8048)**

### CHANGE OF COMPANY LOGO

The board of directors (the “**Board**”) of Hong Kong Jewellery Holding Limited (the “**Company**”) is pleased to announce that the Company logo has been changed to  (the “**New Logo**”) with effect from 5 March 2013.

### REASONS OF CHANGE OF COMPANY LOGO

In order to include the Chinese name into the Company logo, the Board has resolved that the Company changes its Company logo with effect from 5 March 2013.

The New Logo will be printed on all corporate documents of the Company, including but not limited to, the Company’s share certificates, promotional materials, interim and annual reports and corporate stationery. The Company’s existing logo and the New logo are set out below:

**Existing Logo**



**New Logo**



### GENERAL

The change of Company logo does not affect any of rights of the shareholders of the Company. All existing share certificates without bearing the New Logo (the “**existing share certificates**”) that are in issue will continue to be effective documents of title to the shares of the Company and valid for trading, settlement, registration and delivery purposes. There will not be any arrangement for exchange of existing share certificates in issue for new share certificates bearing the New Logo as a result of the change of Company Logo.

The Company will continue to issue the existing share certificates which are still in its inventory until all existing share certificates have been used up, and thereafter share certificates bearing the New Logo will be issued.

By order of the Board  
**Hong Kong Jewellery Holding Limited**  
**Li Xia**  
*Chairman*

Hong Kong, 5 March 2013

As at the date of this announcement, the Board comprises:

Li Xia (*Executive Director*)

Lin Di (*Executive Director*)

Chen Yin (*Executive Director*)

Yip Tin Hung (*Executive Director*)

Zee Chan Mei Chu, Peggy (*Executive Director*)

Lam Tin Faat (*Independent Non-executive Director*)

Lu Haina (*Independent Non-executive Director*)

Fu Ping Man (*Independent Non-executive Director*)

*This announcement will remain on the “Latest Company Announcements” page of the GEM website for at least seven days from the date of its posting and on the website of the Company at [www.hkjewelry.net](http://www.hkjewelry.net).*