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HM International Holdings Limited

(Incorporated in the Cayman Islands with limited liability) (Stock Code: 8416)

POSITIVE PROFIT ALERT ANNOUNCEMENT

This announcement is made by HM International Holdings Limited (the "**Company**", and together with its subsidiaries, the "**Group**") pursuant to Rule 17.10 of the Rules Governing the Listing of Securities on GEM of The Stock Exchange of Hong Kong Limited (the "**GEM Listing Rules**") and the Inside Information Provisions (as defined in the GEM Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

The board of directors of the Company (the "**Board**") wishes to inform the shareholders of the Company and the potential investors that, based on the preliminary review of the unaudited consolidated management accounts of the Group (the "**Management Accounts**") for the six months ended 30 June 2021 (the "**Reporting Period**"), the Group is expected to record an increase in revenue by approximately 48% as compared with the six months ended 30 June 2020 (the "**Corresponding Period**"). The increase in revenue is mainly due to the contribution from i.Link Group Limited (the Group completed the acquisition of the 70% equity interest in i.Link Group Limited in August 2020, hence there was no revenue contribution from i.Link Group Limited during the Corresponding Period) and the organic business growth of the Company during the Reporting Period. As a result, the Company expects to record an unaudited profit for the Reporting Period of approximately HK\$6 million versus the unaudited loss of approximately HK\$0.9 million in the Corresponding Period.

The information contained in this announcement is based solely on the preliminary review and assessment by the management of the Company with reference to the Management Accounts for the Reporting Period, which have not been audited or reviewed by the auditor or the audit committee of the Company and may be subject to adjustments.

Further details of the Group's financial results and performance will be disclosed in the interim results announcement of the Company for the Reporting Period, which is expected to be published on or around 9 August 2021 in accordance with the GEM Listing Rules.

Shareholders and potential investors of the Company are advised to exercise caution when dealing in the shares of the Company.

By order of the Board HM International Holdings Limited Yu Chi Ming Chairman

Hong Kong, 23 July 2021

As at the date of this announcement, the executive directors of the Company are Mr. Yu Chi Ming, Mr. Chan Wai Lin and Ms. Chan Wai Chung Caroline; and the independent non-executive directors of the Company are Mr. Choi Hon Ting Derek, Mr. Ng Jack Ho Wan and Mr. Wan Chi Wai Anthony.

This announcement, for which the directors of the Company collectively and individually accept full responsibility, includes particulars given in compliance with the GEM Listing Rules for the purpose of giving information with regard to the Company. The directors of the Company, having made all reasonable enquiries, confirm that to the best of their knowledge and belief the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this announcement misleading.

This announcement is published on the GEM website at "www.hkgem.com" and will remain on its "Latest Listed Company Information" page for at least seven days from the date of publication. This announcement will also be published on the Company's website at "www.hetermedia.com".